

Historic, Archive Document

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Gladiolus Price List

SEASON 1927

The
Three
A's



Quality of Bulb
Quality of Bloom
Quality of Variety

FOREWORD. I again take this opportunity of thanking all of my patrons for the generous share of business given me and the kind words of appreciation have not gone to unmindful ears. To merit this confidence and satisfaction is my endeavor. To all whom I have not had the opportunity to serve, I solicit a "show me" attitude with their gladiolus wants even though they do not happen to be from Missouri. The gladiolus is still the supreme summer and fall cut flower. The only cloud in the horizon is the over production of new varieties, many of them without merit. Even the high prices will not scare us if they have merit and are improvements over existing varieties. However, an indiscriminate introduction of new varieties will "kill the goose that lays the golden egg." It is my intention in future price lists to say more about the faults of many varieties rather than only their good points. Tastes differ to be sure, but it takes only a "half an eye" sometimes to tell whether a new variety is worth while. I am glad to say that many of last years introductions are worth while.

TERMS. Cash with order, delivery prepaid. No substitution of varieties. Extra count. No orders taken for bulblets after April 1st. Orders filled in the same rotation as received. The early orders get the choice of bulbs.

DISCOUNTS. On orders of \$10.00 and up to \$50.00 you may select an additional 20% of the amount of your order (your selection of varieties from the "General" list). On orders over \$50.00 write for special quotations for entire lot.

COMING. Seedlings of my own! I can see some of you shake your head and say, "Their number will soon be Legion," but until you have tried one or two, don't say a word and look for something real fine.

PRONUNCIATION OF GLADIOLUS. The American Gladiolus Society went on record as favoring the pronunciation—glad-i-ō-lus and using the one form for both singular and plural. *Do thou likewise.*

WARRANTY. I exercise great care to have everything true to name and believe everything listed here to be 100% true, however, should stock prove untrue or otherwise unsatisfactory, my liability to cease upon free replacement or refund of purchase price, but, I won't be satisfied until you are.

Dozen at Price of Ten Quantity Prices Upon Request
 Originators, (B) Gladiolus Bill; (C) Coleman; (D) Diener; (E) European;
 (K) Kunderd

WORTH-WHILE NEW "GLADS"

	Each	BULBS			BULBLETS		
		1 1/4" or larger	3/4" or larger	3/8" or larger	Each	Dozen	100
A. E. Kunderd (K) Glorified Marshal Foch.....	"	\$20.00	\$15.00	\$1.00	\$10.00
Amundsen (E) orange-red, one of the tallest and largest glads.....	"50	5.00
Antonia Antonette (K) salmon pink, very good.....	"	1.5015	1.50
Break O'Day (B) tall early pink.....	"	3.0020	2.00	\$15.00
Canandaiga Red (B) carmine red, strong grower.....	"15	1.50
Charles Dickens (E) tall radiant purple.....	"15	1.50
Elsyanna (B) tall lavender pink, fine.....	"	5.00	4.00	\$3.00	.50	5.00
Gloriana (Betscher) salmon pink with cream yellow throat, beautiful	"10	1.00
Gold Eagle (Austin) a very early yellow.....	"	12.00	1.00	10.00
Golden Dream (Groff) as tall and strong as Golden Measure and nearly as deep a yellow as Souvenir, midseason, enough said..	"50	5.00
Harbinger (Sanford) a burnt orange, very distinctive color.....	"	5.00	2.5035	3.50
Heavenly Blue (E) The nearest approach to blue, a clear, soft aniline blue, tall and strong and not weak as most blues.....	"	2.00	18.00
Helen Wills (Salbach) a tall white with cream throat.....	"75	7.50
Juniata (Kemp) creamy white shading to La France pink.....	"	5.00	4.00	3.00	.50	5.00
Kunderd's Yellow Wonder (K) a large, clear yellow.....	"	10.00	1.00	10.00
Louis Boumeester (E) clear, light purple.....	"05	.50
Madame Von Konynenburg (E) a tall and strong lilac blue.....	"	5.00	1.00	10.00
Marnia (K) a tall, beautiful golden orange, a very bright glad. and the best in this color.....	"	.90	.75	.60	.10	.75	5.00
Mrs. F. C. Hornberger (Hornberger) a very tall and strong pure white, considered by many to be the best white to date....	"	5.00	2.50
Mrs. P. W. Sisson (Coleman) an extra fine and beautiful pink, small bulblets.....	"75
Patricia Carter (K) Prim. a soft, clear shrimp pink, the most beautiful primulimus variety ever put out by Kunderd.....	"	1.50	15.00
Pauline Kunderd (K) a beautiful rose pink with cream throat; small bulblets.....	"	2.50
Paul Pfitzer (E) a deep ruffled iris-violet, a beauty.....	"20	2.00
Phaenomen (E) a beautiful blend of salmon, pink and cream, early and prettier than Mrs. Dr. Norton.....	"20	2.00
Pfitzer's Triumph (E) one of the most outstanding glads.; a bright orange salmon, practically a self color and one of those glads that the blooms will actually measure 6 inches across. My idea of a glad. worth introducing.....	"	1.00	10.00
Prof. James Troop (Grossman) pink with flame scarlet on outer petals, strong grower.....	"	1.50	.75	.40	.10	1.00	7.00
Purest of All (E) very large pure white, many open, early. I think this is a splendid white.....	"	1.0020	2.00
Ruffolace (Kemp) a lacinated and ruffled creamy white.....	"	10.00	1.00	10.00
Salmon Glow (Hornberger) Prim., a large glowing salmon, yellow throat.....	"20	2.00
Summer Dream (B) a tall pink, good.....	"20	2.00
The Aristocrat (B) a large, pale pink, flaked orange.....	"	2.5070	.15	1.50
White Premier (B) Gladiolus Bill's best white.....	"50	5.00
Tycko Zang (Austin) salmon pink, very large and tall.....	"	1.50	1.00	.50	.05	.35	2.50

GENERAL LIST

Admiration (K) a fine, tall light pink.....	"	.10	.0710
Adoration (K) a large, self colored ruffled scarlet red.....	"	.25
Albania (Kemp) hard to beat for a mid season pure white.....	"	.06	.04	.0215	.75
Alma Gluck (Gage) Prim. salmon-red.....	"	.15	.10	.0515
Amoret (Kemp) shrimp pink shaded peach red, spikes kink.....	"	.75	.5005	.50	3.00
Anna Eberius (D) extra fine purple, best at its price.....	"	.08	.05	.0305	.40
Arbutus (Coleman) tall, beautiful arbutus pink.....	"	.3520	.04	.40
Aviatrix (Kemp) tall, fine straw yellow.....	"	.0510	.40
Battle Creek (K) deep violet, self, excellent.....	"	.10	.08	.0510	.50
Betty Joy (B) creamy white flushed pink; one of those delicate self colored beauties.....	"	1.00	.75	.50	.05	.50	4.00
Blasco Ibanez (D) deep dahlia purple, self color.....	"	.90	.70	.50	.10	.75	5.00
Butterboy (K) Prim. tall, clear straw yellow.....	"	.05	.03	.0205	.35
Byron L. Smith (K) lavender pink, cream throat, fine.....	"	.10	.08	.0505	.35
California Giant (D) extra large and tall, purplish pink.....	"	1.0050	.05	.50
Cattlaya (D) pink with cream throat.....	"	.25	.20	.1525	3.00

	Each	BULBS			BULBLETS		
		1 1/4" or larger	3/4" or larger	3/8" or larger	Each	Dozen	100
Circe (K) deep, dark red, buds appear to be black.....	"	\$.10	\$.05	\$.10	\$.50
Cleopatra (B) a massive, strong yellow.....	"	1.50
Copper Bronze (K) copper bronze color, which is distinctive.....	"	1.50	\$.15	1.25
Coral (Rooney) coral pink prim., very pretty.....	"	.4040
Crimson Glow (Betscher) still one of the best reds.....	"	.05	.03	\$.0205	.35
Crinkles (K) peach rose, best known ruffled variety.....	"10	.0510	.50
Diana (E) an extra good red.....	"	.05	.03	.0205	.35
Dr. Bennett (D) one of the very best reds.....	"	.4525	.05	.35	2.00
Dr. Elkins (K) white with purple blotch.....	"	.2020	1.50
Dr. Neeley (K) a tall, light pink.....	"	.10	.08	.0510	.50
Dr. Nelson Shook (K) a strong grower, tyrian rose, fine.....	"	1.2510	.75
Dr. Van Fleet (K) very early and very tall pink, good commercial..	"	.10	.08	.0505	.35
Duchess Of York (E) deep bluish purple, much in demand.....	"	.15	.10	.0515	1.00
Elaine (B) white, with faint lilac at throat, fine.....	"	.50	.35	.25	.05	.40	3.00
Eldora (Kemp) buff, shading to pink, very pretty.....	"	1.2515	1.50
E. G. Hill (K) salmon rose, improved Rose Glory.....	"	.15	.1015
E. J. Shaylor (K) a tall, deep rose, one of the very best glads.....	"	.05	.03	.0205	.35
Elkhart (K) an extra fine violet purple.....	"	.25	.1525
Energy (E) an early, dark red.....	"	.2525
Evelyn Kirtland (Austin) a very fine tall pink, still winning 1st prize as the best pink at the glad. shows. There's a reason!..	"	.05	.03	.0225
Exquisite (K) American Beauty rose, extra.....	"15	.1015	.75
Fastidious (B) delicate shell pink, strong grower.....	"	.201020	1.25
Fern Kyle (K) very large creamy yellow, pretty.....	"	.20	.15	.1020	1.00
Flaming Sword (E) bright vermilion, early, good commercial.....	"	.20	.15	.1020	1.00
Gene Stratton Porter (K) late pink, good color.....	"	.7508	.75
Gettysburg (Decorah) tall, dull red.....	"	.35
Giant Nymph (Coleman) very large salmon rose pink; can't go wrong on this variety, extra.....	"	.20	.15	.1020	.75
Gold (Decorah) a very good yellow.....	"	.1010
Golden Butterfly (K) Prim. pale yellow, large blooms widely spaced	"	.05	.03	.0205	.25
Golden Swallow (Austin) soft yellow with petals curved and curled	"	.2020
Gold Elsie (Fischer) as deep a yellow as Souvenir, not a prim., small blooms; color is outstanding feature.....	"	.35	.2535	2.00
Grace Kimball (Decorah) pale violet with deeper throat.....	"	1.0010	1.00
Henrich Kanzleiter (E) an early velvety red; good.....	"	.35	.2504	.35
Henry Ford (D) Color, a clear purple, spike is short and blooms face in opposite directions.....	"15	.1005	.50
His Majesty (B) a deep velvety scarlet.....	"	.15	.10	.0515	.75
Imperator (E) a large, robust creamy white.....	"	.35
Indian Summer (K) a very late and extra strong lavender rose pink; fine.....	"	.4035	2.00
Jacoba von Beieren (E) tall, deep violet self.....	"	.150515	1.00
Jenny Lind (Decorah) one of the most beautiful glads., salmon, cream throat, medium size blooms.....	"	.15
Joy (K) flesh color, good.....	"	.10	.0710	.50
Kokomo (B) early yellow and purple.....	"	.10	.08	.0510	.50
Krelage's Favorite (E) Prim., a very bright, large scarlet.....	"	.25	.20	.1525	1.50
La Beaute (E) tall white, many open, good commercial.....	"	.20	.1520	1.50
Le Marechal Foch (E) improved America, large light pink, early	"	.05	.03	.0205	.25
Leota (Coleman) rose pink, lighter throat.....	"	.20	.15
Lilac Wonder (E) light lavender lilac, tall strong grower, fine.....	"	.50	.35	.25	.05	.50	3.00
Longfellow (Decorah) tall La France pink, wide open blooms..... many open. This comes near being a perfect pink glad.....	"	.50	.35	.25	.05	.50
Lucette (B) white, with pink in throat; good commercial white.....	"	.100510	.50
Mattie Bell (Rooney) tall, light apricot.....	"	.25	.15	.1025	1.50
Maiden Blush (E) Prim., early, light pink, much used commercially	"	.05	.03	.0205	.25
Margaret Lewtas (Stockford) early American Beauty red.....	"	.90	.70	.50	.10	.75
Marie Kunderd (K) the best early ruffled white.....	"	.15	.10	.0515	1.00
Meilust (E) early, large salmon pink.....	"	.10	.07	.0510	.50
Midsummer Dream (K) Prim., a good red Prim.....	"	.05	.03	.0205	.25
Miss Madison (Boynton) clear, large, delicate pink, extra color....	"	.35	.2530	2.00
Miss Spokane (K) salmon orange, late, very showy.....	"	.10	.07	.0510	.35
Miss T. Rose (Fischer) tall, tea rose color, beautiful.....	"	.20	.1515	1.00
Mona Lisa (K) self color, pale lavender pink.....	"	.1010
Moonbeam (D) light yellow.....	"	.20	.15	.1020
Mr. C. P. Alkemade (E) very tall and strong, pure white.....	"	.20	.15	.1015	1.00
Mrs. Dr. Norton (K) famous pink and cream blend.....	"	.05	.03	.0225
Mrs. Krelage (E) Prim., a very bright colored red.....	"	.20	.15	.1015	.75
Mrs. Frank Pendleton (K) Kunderd's famous pink glad. with throat blotch.....	"	.05	.0325
Mrs. Laura Shedd Schweppe (K) peach blossom, with reddish throat blotch, like Peach Rose, extra commercial.....	"	.20	.15	.1015	.75
Mrs. Robert Cunningham (D) large, lilac pink.....	"	1.5015	1.50
Mrs. Willard Richardson (D) early dark red; everyone likes it....	"	.10	.07	.0510	.50
Mrs. William E. Clark (Fischer) shell pink, crimson throat.....	"	.2020
Natalie (K) tall, orange salmon.....	"	.05	.03	.0205	.35

	BULBS			BULBLETS		
	Each	1 1/4" or larger	3/4" or larger	3/8" or larger	Each	Dozen
Nautilus (Coleman) palest lavender rose self	"	\$.35	\$.25	\$.35
Nimrod (E) light rose, very pretty	"25 \$2.00
Nolene (D) carmine red	"	.35	.2535 2.00
Norma Talmadge (Decorah) clear light yellow, many open	"	.75	\$.10	1.00
Obelisque (E) large, creamy yellow, very fine	"	.25	.20	\$.1525 2.00
Odin (E) large, salmon pink, very early and pretty	"	.1010
Orange Flame (K) very fine orange scarlet, ruffled	"	.45	.35	.25	.05	.35 2.00
Orange Queen (E) apricot salmon, distinct color	"20	.1020
Pastella (K) rare, ruffled pastel lavender	"	.35	.2535
Picadilly (B) creamy yellow, amber throat	"	.7510	.75
Pink Cloud (K) ruffled rose pink, deeper throat	"30	.2035
Pink Wonder (Kemp) very large bright pink	"	.05	.03	.0205 .25
Pola Negri (D) apricot yellow and salmon	"08	.0510 .75
Pollyanna (Decorah) ruffled yellow, many open	"	.15	.10	.0515 .75
Primrose Beauty (K) strong primrose yellow, good	"	.10	.07	.0510 .50
Princely (Kemp) large, light pink, fine	"	.7040	.07	.60 4.00
Priority (B) light pink, clean color, fine	"	.20	.15	.1015 .75
Purple Queen (K) deep violet purple, darker throat, very fine	"	1.2515	1.25
Queen Elizabeth (E) very large salmon pink	"	.20	.15	.1020 1.00
Queen of the Night (D) very dark red, almost black	"	2.00
Ramona (K) Prim., a ruffled golden yellow	"	.05	.03	.0205 .35
Red Canna (E) one of the tallest glads, red	"	.05	.03	.0205 .25
Red Fire (K) an excellent bright large red	"	.20	.1520 1.00
Richard Diener (D) live salmon pink, extra	"	.2020
Rose Precose (E) a tall, beautiful rose pink	"	.20	.15	.1020 1.25
Rubini (E) a very early orange scarlet, light throat	"	.1010 .75
Ruth Huntington (K) tall, ruffled lavender pink	"	.10	.0710 .50
Salmon Buff (K) Prim., beautiful salmon, buff color	"	.10	.07	.0505 .35
Sapho (E) odd grayish mauve	"	.0505
Sarah Woods (Stockford) speckled salmon pink	"	.2520 .75
Scarlet Princes (K) an extra fine scarlet self, going big commercially, very good keeper	"	.08	.06	.0405 .25
Scarlet Treasure (Austin) a scarlet self	"	.10	.08	.0505 .35
Seabrook Gem (Rowe) strong, lavender pink	"	.10	.08	.0505 .35
Senator Knox (K) tall, pale flesh pink	"	.10	.08	.0505 .35
Serrata (B) lacinated creamy yellow, valuable for breeding	"	.90	.70	.50	.05	.50 3.50
Sheila (Coleman) early light salmon, improved Prince of Wales	"	.08	.06	.0405 .35
Shell Pink (K) Prim., tall, beautiful shell pink	"	.10	.08	.0605 .35
Sierra (D) a greatly ruffled cream	"	.4525
Souvenir (E) Prim., a deep yellow, tall strong grower, fine	"	.05	.03	.0205 .25
Splendor (K) a velvety cardinal red	"	.20
Stalwart (Kemp) tall white	"25	.1525
Sulphur Frills (K) heavily ruffled sulphur yellow, extra strong grower	"	.35	.25	.15	.04	.35 2.50
bulbs of this variety often reach a diameter of 4 inches	"	.3525
Superba (Coleman) carmine, overlaid with scarlet	"	.15	.1010
Sweetheart (Kemp) Prim., creamy yellow, tall and beautiful	"	.15	.1010
Sweet Lavender (Coleman) one of the very first to bloom, light lavender with darker throat, fine commercial variety	"	.08	.06	.0405 .25
Taj Mahal (B) white, flushed mother of pearl, tall and strong	"	1.0005	.35
Taro (K) a vigorous garnet red, a red that's different	"	.25	.20	.1520 1.00
Temblor (K) an early salmon red, white throat	"	.7510	.75
Thais Waldemar (D) old rose, overlaid vermilion, clear color	"	1.00	.7510	.75 5.00
Thoth (K) Prim., early creamy yellow	"	.10	.0705 .35
Tiffany (Brown) Prim., pure white, good commercial	"	.15	.10	.0505 .35
Tiger (K) a smoky, bluish salmon with red flakings, unusual, either hideous or beautiful, according to taste	"	.7510	.75
Van der Neer (E) tall, violet self, good commercial	"	.10	.08	.0505 .25
Vanity (B) Prim., pink flushed over cream, much hooded, very tall	"	.25	.20	.1520 1.00
Victor (B) a very large ruffled creamy yellow	"	.7510	.50
Violet Perfection (E) large, dark violet	"2025
Waneta (K) Prim., large rose pink, cream throat	"	.10	.0705 .25
White Wonder (Kemp) a very large white	"	.10	.08	.0505 .25
William McGavin (D) tall, silvery rose, many open	"	1.0010	.75
Zanzibar a tall salmon pink	"	.15	.1005 .25
Zoe (D) a large, deep maroon	"	.30	.20	.1025

I have many requests for mixtures of my own selection, moderately priced for cut flower purposes. To those I offer the following mixtures (not labelled) but if bought separately by name would cost several times the mixture price.

Mixture	1 1/4" or over, all colors	\$3.00 per 100
Better Mixture	" " " " "	5.00 " "
Very Special Mixture	" " " " "	10.00 " "

25 bulbs at 100 rate, 1/2 size bulbs, at one-half price of above.